

About to buy a *Digital Camera?*



NEW!
Weatherproof
Olympus mju Digital



We'll turn your snaps into Real Photos!

Kodak
EXPRESS
QUALITY MONITORING SERVICE

SPECIALTY
CAMERA
CENTRE

It's easy to get from your

1 SNAP A PICTURE

Snap and see your digital pictures INSTANTLY. Then download them to your computer and email them to friends. Take as many shots as your memory card will hold and delete shots you don't want. We will print only your favourite photos.



2 GET THE BEST RESULT

Make sure you take your digital photos at the right resolution for their intended use. Very low resolution will give you small images suitable only for e-mailing and computer presentations. If you want to have your photos printed professionally at our lab you should choose the highest quality setting your camera will allow.

SPECIAL OFFER!

HALF PRICE PRINTS



from your memory card!



Bring in this coupon for **HALF PRICE** 6x4" photo quality prints from your digital camera memory card!

We also print from CD and floppy disk.

PLU 48904. Offer expires 30.4.03. Service not available in all stores. Not to be used with any other offer. One coupon per customer per promotional period.



WHAT SIZE PRINTS WILL I GET?



Print size will depend on the resolution of your digital camera. The more pixels a camera captures the bigger the print we can produce.

- **5 Megapixel** Digital Cameras will give you up to 20x30" prints
- **4 Megapixel** Digital Cameras will give you up to 12x18" prints
- **3 Megapixel** Digital Cameras will give you up to 8x10" prints
- **2 Megapixel** Digital Cameras will give you up to 5x7" prints



Kodak EasyShare DX4330

• 3.1 megapixel resolution • 3x optical/3.3x advanced digital zoom • 16MB internal memory • SD/MMC card compatible • records video with audio • optional Kodak Camera Dock for easy image transfer

\$599



Kodak EasyShare LS443

• 4 megapixel resolution • 3x optical/3.4x digital zoom • quality Schneider lens • 16MB internal memory • SD (Secure Digital) expansion slot • video with audio • inc. camera dock, rechargeable battery and neck strap

\$999

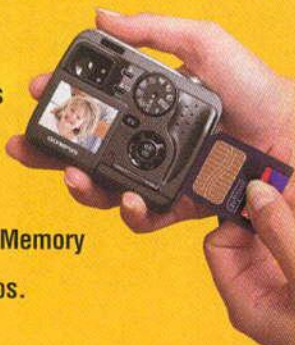
Perfect Kodak Pictures every time... from the photo specialists.

Real Photos Digital Camera!



3 BRING US YOUR MEMORY CARD

We can produce quality Kodak Pictures from your digital camera's memory card. Bring in your CompactFlash Card, SmartMedia Card, SD Card, MultiMedia Card or Memory Stick and we will print Real Photos.



4 TAKE HOME REAL PHOTOS

Enjoy the life long quality of Kodak Pictures. You can frame them, share with family and friends, place them in your photo album or stick them on the fridge.



OUR BEST DIGITAL BUY!

Kodak EasyShare CX4230

- 3x optical zoom /2x digital zoom
- SD/MMC card compatible
- optional Kodak Camera Dock

**+ BONUS EXTRA BATTERY,
CHARGER AND POUCH!**



GET YOUR FIRST REAL PHOTOS FREE!

GREAT VALUE! Digital Camera Buyer's **BONUS CARD**

OFFER 1 FREE \$20 WORTH OF 6x4" PRINTS FROM YOUR DIGITAL CAMERA	OFFER 2 MEMORY CARD BURNT ON CD FREE MAX 40 IMAGES	OFFER 3 3 FREE 8x10" ENLARGEMENTS FROM DIGITAL FILES
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ONE OFFER PER VISIT. REDEEMABLE ONLY IN CONSECUTIVE ORDER AT STORES LISTED ON REVERSE. NOT TO BE USED IN CONJUNCTION WITH ANY OTHER OFFER. VALID UNTIL 30.4.03.

**FREE Digital Bonus
Card with every digital
camera purchase!**

Kodak
EXPRESS
QUALITY MONITORING SERVICE

**SPECIALTY
CAMERA
CENTRE**

Digital Cameras

Shoot and share your pictures instantly.
View and edit images, then print or email your favourites.

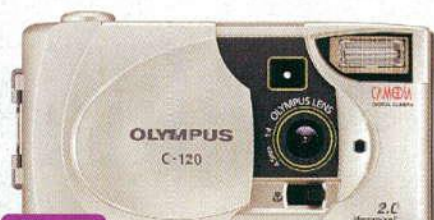
\$799
NEW!



Olympus mju 300 Digital

- famous mju style • 3x optical zoom/5x digital zoom
- world's first metal bodied weatherproof digital camera
- incredibly small • includes new 16MB xD Picture Card

3.2
MEGAPIXELS



2.0
MEGAPIXELS

Olympus Camedia C-120

Great value digital camera!

- 2 megapixel resolution • fixed focus • 2.5x digital zoom • movie mode • Olympus quality • user friendly • fully automatic • real image viewfinder • 8MB SmartMedia card • USB connectivity

\$349
BONUS
Binoculars!



2.1
MEGAPIXELS

Kodak EasyShare LS420

Only while stocks last!

- 2.1 megapixel resolution • Kodak aspheric, all-glass lens • continuous 3x digital zoom lens • 8MB internal memory • SD (Secure Digital) expansion slot • iirc camera dock, case, rechargeable battery and neck strap

HURRY
Limited Stock!

\$499
SAVE \$200



2.0
MEGAPIXELS

Casio EXS2

Extremely thin and versatile!

- 2 megapixel resolution • quick start-up time • slim, stylish design • 4x digital zoom • 12MB built-in memory • Best Shot mode for perfect pictures • SD/Multimedia card compatible • 30 second movie recording

\$599

Kodak EasyShare System

Available only with Kodak EasyShare digital cameras.
The camera dock allows easy download and recharging.



SHOOT
a picture



TOUCH
the button



SHARE
your pictures



3.3
MEGAPIXELS

Ricoh Caplio RR30

Simply stunning!

- 3.3 megapixel resolution • 3x optical zoom • 3.4x digital zoom • ultra-long life rechargeable Lithium-ion battery • 8MB built-in memory • ultra-fast shooting capability • 6 creative program modes

\$699



4.0
MEGAPIXELS

Casio QV-R4

Quick and beautiful!

- 4 megapixel resolution • 3x optical zoom • 3.2x digital zoom • Best Shot dial for easy operation • creates web pages with your images at the touch of a button • 11MB built-in memory • SD/MultiMedia Card compatible

\$1099



4.0
MEGAPIXELS

Canon PowerShot S45

Powerful performer!

- 4 megapixel resolution • incorporates new Canon DIGIC ultra-fast processor • 3x optical zoom with fast f2.8 aperture • custom functions • creative exposure control • movie recording with sound • 13 shooting modes

\$1399

Expert and friendly advice... from the photo specialists.

Digital Accessories

We have a great range of accessories to complete your digital outfit*

Kodak Lens Kit

Get creative with your digital picture taking... \$27.95



Lens adapters available at extra cost

Bags & Pouches

Protect your valuable investment ...from only \$12

Kodak Rechargeable Batteries

Keep your digital camera powered up ...AA 2 pack \$14.99



Tripods

Keep it steady or get yourself into the picture ...from only \$39



Olympus xD Picture Cards

Extremely small, durable and versatile

- 32MB xD Card \$49 • 64MB xD Card \$89
- 128MB xD Card \$169 • 256MB xD Card \$329



Battery Charger\$99

You'll always be charged and ready to take more photos with rechargeable batteries and a battery charger. Includes car adapter so you can charge your batteries while you drive.



USB Dual Card Reader

Reads SD/MMC and Compact Flash cards \$69

SanDisk
More Memory. More Possibilities.

SD Memory Cards

- 32MB SD Card \$79
- 64MB SD Card \$119
- 128MB SD Card \$199
- 256MB SD Card \$349



* Some digital accessories available only by customer order.

Photos on CD

SPECIAL OFFER!



\$9.99



from your memory card!

Bring in this coupon with your digital camera memory card and have your pictures burnt onto CD for only \$9.99. Digital files are great for e-mailing, archiving and placing in business or school projects.

Full details in-store. Maximum 40 images. FLU 48821. Offer expires 30.4.03. Not to be used with any other offer. One coupon per customer per promotional period.



Canon MV530i

- 18x optical zoom/360x digital zoom • compact, modern design • high performance, simple operation • Electronic Image Stabilizer • DV in/out for transfer to PC • 2.5" LCD screen
- 7 recording modes • includes 8MB MultiMedia card for still images

Digital Video

Digital Video cameras are super compact and produce sensational quality videos. Easily transfer your digital video to your PC for editing.



\$1399

video presenter™

Kodak EXPRESS
QUALITY MONITORING SERVICE

SPECIALTY CAMERA CENTRE

35mm Compacts

These easy-to-operate point and shoot cameras are great for beginners!

\$199

SUPER DEAL!



2 year warranty
VALID IN AUSTRALIA ONLY

Olympus Superzoom 105G Date

- get a super deal on this Superzoom
- 38-105mm zoom lens • Olympus quality
- easy to operate • Quartz Date feature

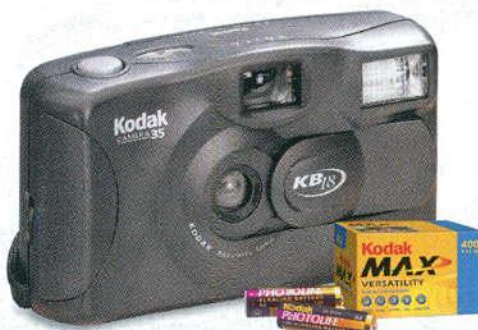


Vivitar T202 Gift Pack!

Camera, battery and film!

- includes camera, battery and film... everything you need to start shooting • point and shoot simplicity

\$25



Kodak KB 18 Gift Pack!

Ready to go!

- includes 35mm camera, batteries and film
- big bright viewfinder • focus free lens

\$29.99



Olympus Trip AF50

Fully automatic!

- fully automatic • 28mm wide-angle lens perfect for indoor use • all glass lens • auto flash

\$79

Kodak MAX BATTERIES



**Kodak MAX AA Batteries
VALUE 12 PACK**

\$11.99



Ricoh my-1

The perfect gift idea!

- ultra-compact and lightweight • auto Red-eye reducing flash • 30mm focus free lens • auto film wind/rewind • uses AAA batteries

\$79

BONUS Mini Tripod!



Pentax Espio 60S

Take it with you everywhere!

- 35-60mm autofocus zoom lens • auto wind/rewind
- fully automatic operation • Red-Eye reducing flash

\$109



Ricoh R-ex 70z DATE

Stylish and great value!

- 35-70mm autofocus zoom • attractive silver finish with coloured trim • auto flash • Self Timer • Date imprint feature to remember those special moments

\$159

Perfect Kodak Pictures every time... from the photo specialists.

Instant Cameras

Be the life of the party with an instant camera and instant photos!

Polaroid

i-ZONE



\$39⁹⁹

Polaroid Heat-Activated i-zone Camera

- changes from bright blue to steel grey or white when you touch it
- compact, sleek, ergonomic design • the perfect party accessory
- capture all the fun on Polaroid Instant Sticker Film

Polaroid Fortune Sticker Film Twin Pack \$19.99



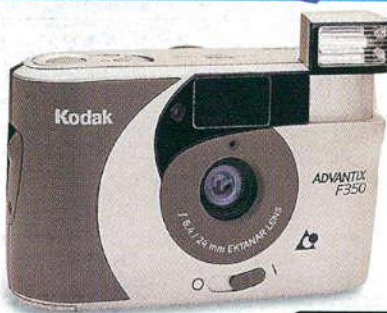
\$44⁹⁹

Limited Edition i-Zone Bumper Back Pack

Pack contains Silver Polaroid i-Zone Instant Pocket Camera, Single Pack Sticker Film (12 photos), FREE Inflatable Flying Disk plus Film Offer ... all packed in a Limited Edition i-Zone Back Pack!

APS Compacts

Advanced Photo System cameras mean taking photos has never been easier. All APS cameras feature three picture formats, easy drop-in loading and your negatives returned in the cassette.



Kodak Advantix F350
Unbeatable value!

\$79

- Advanced Photo System • fully automatic, just point and shoot • pop-up auto flash • sleek and portable
- Self Timer • 3 picture formats • Drop-in loading

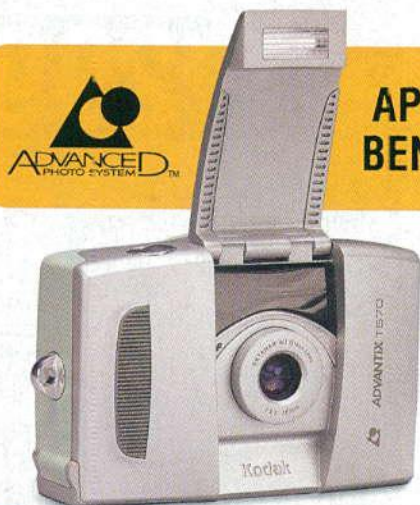


Canon ELPH LT

It's Canon's little beauty!

\$169

- Advanced Photo System • sharp autofocus lens
- compact and lightweight • built-in Red-Eye reducing flash • 3 picture formats • easy drop-in film loading



Kodak Advantix T570

Fun and easy to use!

\$189

- Advanced Photo System camera • sharp autofocus lens • flip-up Red-Eye reducing flash • 3 picture formats • easy drop-in loading • title printing



Canon ELPH LT260

A Canon Classic!

\$299

- Advanced Photo System • 2x zoom lens • real image viewfinder • LCD display • pop-up auto flash
- easy drop-in loading • 3 picture formats



Canon ELPH Z3

Super sleek, ultra compact!

\$399

BONUS 3 PACK 25exp ADVANTIX FILM

- Advanced Photo System • quality Canon 2.3x zoom lens • mid-roll film change • large illuminated LCD panel • easy drop-in loading • 3 picture formats



APS KEY BENEFITS



Three picture formats



Worry-free Drop-in loading



Negatives returned in cassette



Handy Index prints

Expert and friendly advice... from the photo specialists.



Ricoh R-ex 90z

Slips easily in your pocket!

- 38-90mm autofocus zoom • auto load, pre-wind system • attractive silver finish with coloured trim
- intelligent flash with Red-Eye reduction • Self Timer

\$179

BONUS Travel Pouch!



Nikon Lite•Touch 70Ws

Fit everyone into the picture!

- wideangle 28-70mm zoom lens • sharp pictures
- Red-Eye reducing flash • fully auto operation

\$179



Pentax Espio 115V

Your pocket companion!

- 38-115mm autofocus zoom • 5 mode auto flash
- fully automatic operation • Slow shutter mode
- Self Timer • Actual-image zoom viewfinder

\$199



Minolta Riva Zoom 115

Compact, fashionable design!

- 37.5-115mm zoom • sophisticated Multi-beam 1232 step autofocus
- fully auto flash system • close-ups to 55cm

\$249

Photos on CD



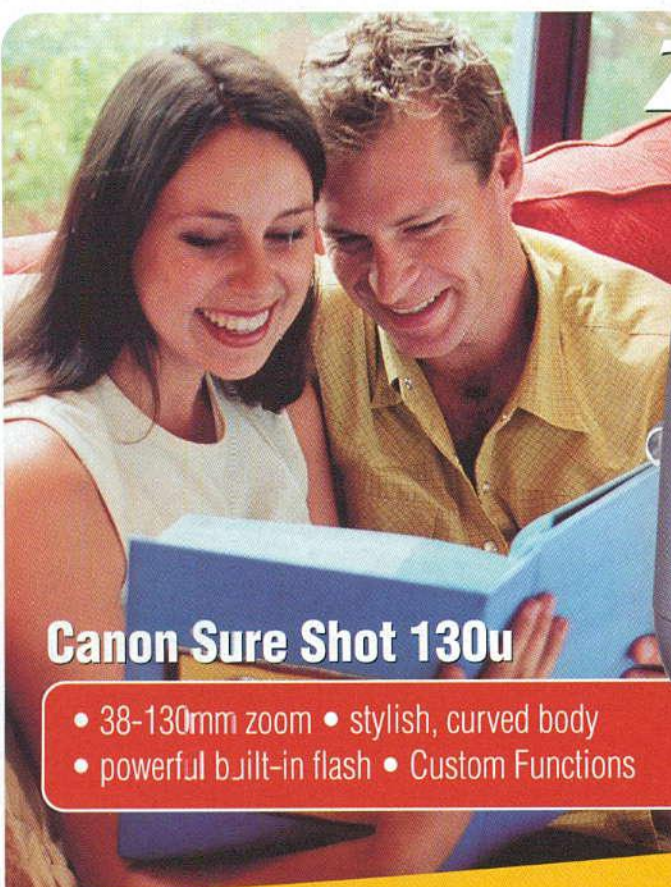
\$9⁹⁹
extra



from your roll of film!

You don't need a digital camera to get digital images. Bring in this coupon with your roll of film for processing and have your pictures burnt onto CD for only \$9.99 extra. Digital files are great for e-mailing, archiving and placing in business or school projects.

PLU 48819 or PLL 48890. Up to 3C exp. 35mm film only. Offer expires 30.4.23. Not to be used with any other offer. One coupon per customer per promotional period.



Zoom Compacts

There has never been a better time to buy a 35mm compact camera, with quality brands, smaller, stylish designs and bigger zooms.

Canon Sure Shot 130u

- 38-130mm zoom • stylish, curved body
- powerful built-in flash • Custom Functions



\$299



35mm SLRs

SLR cameras offer the very best features and creative freedom for better photos.

Tripods

We have a range of tripods for both video and still photography. Lightweight and sturdy, they will last for years.

from **\$39**



Minolta Dynax 3

European Camera of the Year!

- Minolta 28-80mm zoom • fast, responsive autofocus system • accurate exposure control • easy-to-use Subject Program button • small and lightweight

\$549

BONUS TAMRAC BAG worth \$79



Nikon F55

Great moment, great photo!

- Nikkor AF 28-80mm zoom • exposure bracketing • multiple exposure • 5-area multi-zone 3D Matrix Metering • auto and manual exposure control • focus tracking

\$499

SAVE \$100



Black or Silver lens available.

Canon EOS 300V

Wide angle 28-90mm zoom!

- Canon 28-90mm zoom • fastest AF in it's class • advanced 35-zone metering system • extra-large illuminated LCD • high standing auto pop-up flash

\$799

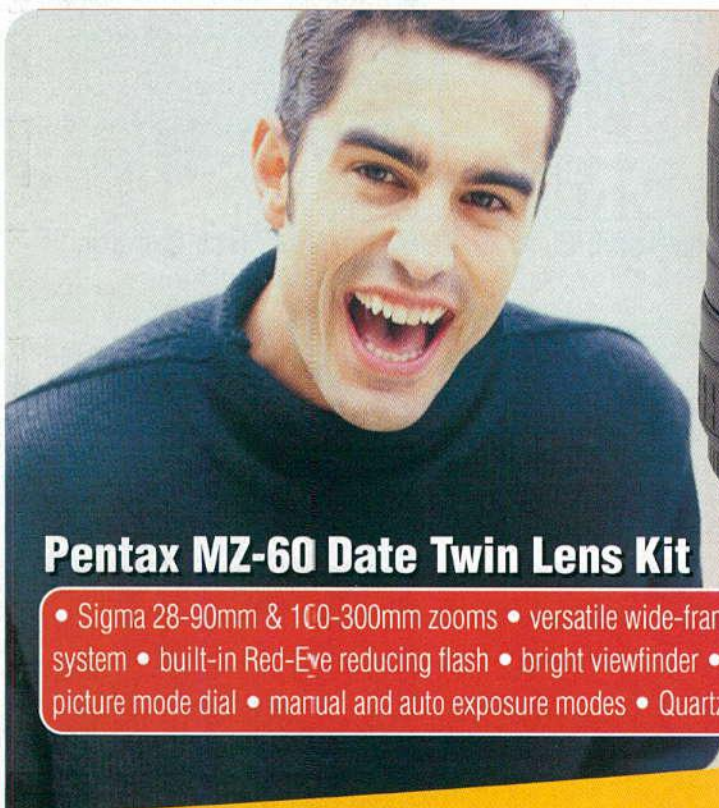
15% OFF HOYA FILTERS



when you buy any SLR!

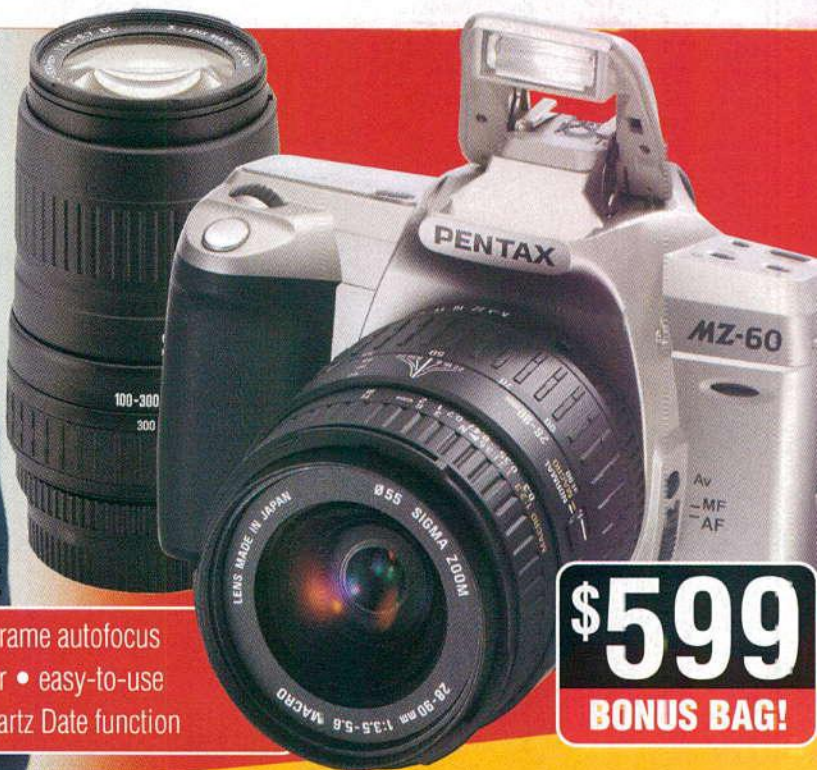
Protect your lens and add special effects with a new filter. Bring in this coupon to receive 15% OFF HOYA Filters when you purchase any SLR camera.

Discount Code: 15% Off Hoya Filters. Offer expires 30.4.03. Not to be used with any other offer. One coupon per customer per promotional period.



Pentax MZ-60 Date Twin Lens Kit

- Sigma 28-90mm & 100-300mm zooms • versatile wide-frame autofocus system • built-in Red-Eye reducing flash • bright viewfinder • easy-to-use picture mode dial • manual and auto exposure modes • Quartz Date function



\$599

BONUS BAG!



tasco Binoculars

WITH TASCO LIMITED LIFETIME WARRANTY!*



\$49

Tasco 10x25 Compact

- 10x magnification • great for sports action
- rugged rubber coating • ergonomic body



\$69

Tasco 10x21 Silver

- 10x magnification • compact and lightweight
- Rubicon coated objective lenses • includes carrying pouch and neck strap



\$149

Tasco Basix 10x50

- 10x magnification • lightweight and durable
- fibreglass construction • fully-coated optics

*Tasco Limited Lifetime Warranty is for manufacturing faults only to the binoculars of the original owner. Proof of purchase is required.

Telescopes

Tasco Luminova 675x Refractor Telescope



\$249

Search the night skies!

- 60mm objective lens • 900mm focal length
- equatorial mount • 3x Barlow lens
- interchangeable eyepieces • stylish metallic champagne coloured finish • aluminium tripod • includes Tasco SkyWatch CD-ROM with 10,000 object database, diagonal, moon filter plus solar projection screen

Surf into Hawaii with Kodak!

Disney
Lilo & Stitch

Own It On **Disney**
& Video 5 March.

Buy a Kodak MAX film, Kodak Advantix film or Kodak MAX One-Time-Use Camera and you could win a family holiday to Hawaii or Lilo & Stitch prizes.

Hilton
Hawaii

HAWAII
THE ISLANDS OF ALoha

See entry form for e-mails and full Conditions of Entry. Entries close 30/05/03. Authorised under NSW Permit No. TPL02/12672, Vic. Permit No. 02/3551, S.A. T02/5083, A.C.T. Permit No. TP02/5111, N.T. NT02/4622. © Disney Enterprises, Inc.



\$13.99

Kodak MAX 24 exposure Triple Pack

Kodak MAX colour print film is perfect for all conditions.



\$22.99

Kodak MAX One-Time-Use Flash Camera

Keep on snapping with 27 shots



\$39.99

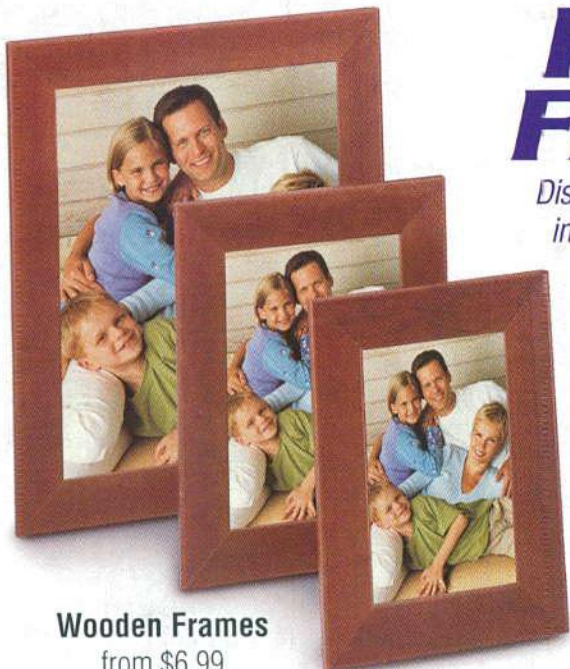
Kodak MAX 36 exposure 8 Pack

Buy in bulk and save! Ideal for the traveller.

Perfect Kodak Pictures every time... from the photo specialists.

Photo Frames

Display your favourite photos in one of our great frames.



Wooden Frames

from \$6.99

Available in 4x6", 5x7" and 8x10"



Pewter Frame \$7.99

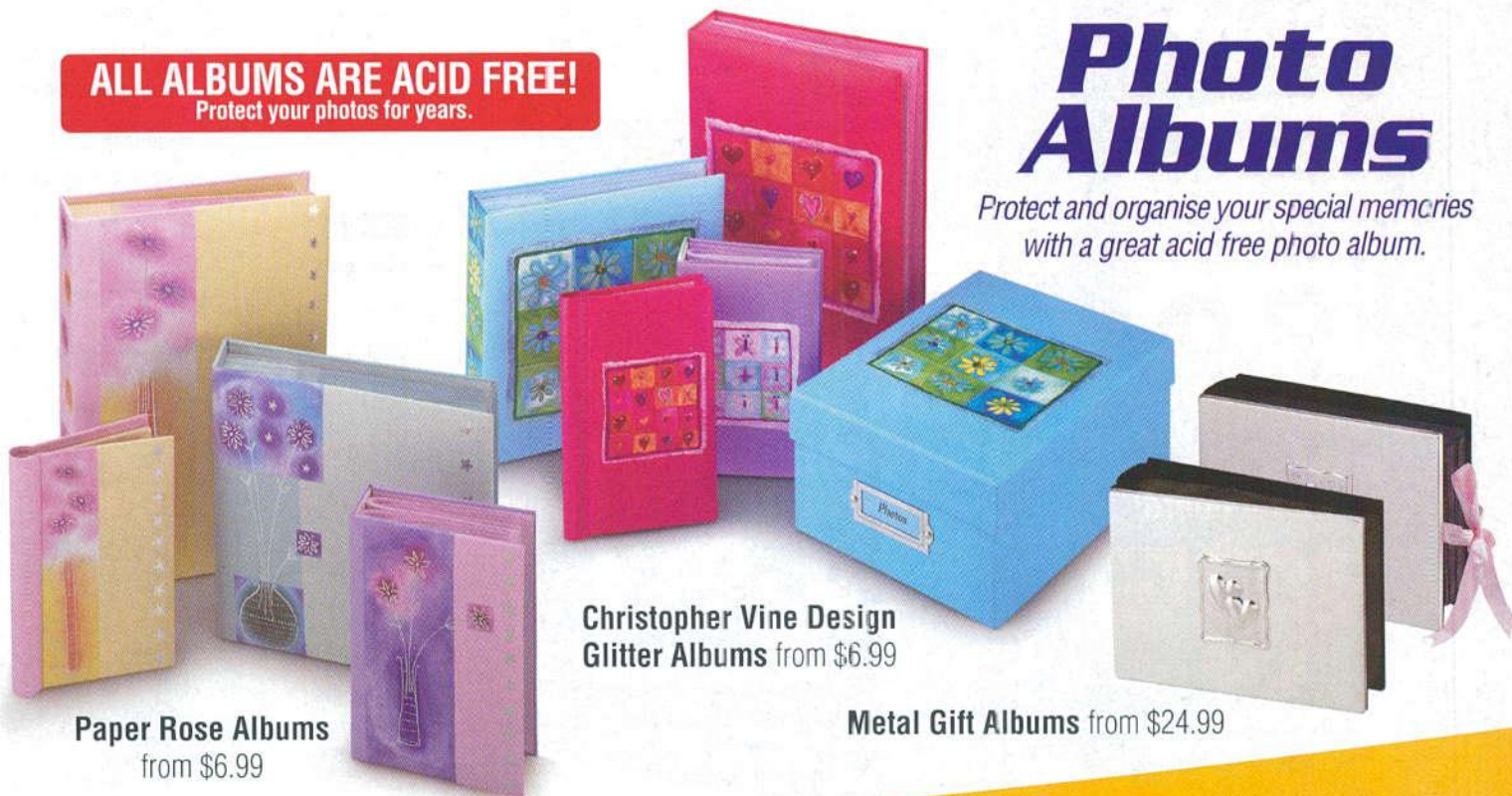
Holds a 2x3" photo



Assorted Designer Metal Frames from \$14.99

ALL ALBUMS ARE ACID FREE!

Protect your photos for years.



Paper Rose Albums

from \$6.99

Christopher Vine Design Glitter Albums from \$6.99

Metal Gift Albums from \$24.99

10% OFF ANY FRAME

SPECIAL OFFER!

when you buy any enlargement!



Bring in this coupon to receive a 10% discount on any frame when you purchase any enlargement.

Discount Code: 10% OFF Frame.
Offer expires: 30.4.03
Not to be used with any other offer.
One coupon per customer per visit.



Photo Albums

Protect and organise your special memories with a great acid free photo album.

Kodak EXPRESS
QUALITY MONITORING SERVICE

SPECIALTY CAMERA CENTRE

Stop Press... Hot Digital Special!

Samsung Digimax V4

- 4 megapixel resolution
- high resolution Schneider lens
- 3x optical • 4x digital zoom
- auto and manual exposure
- movie clips with audio • fast start-up • built-in dictaphone for business people • includes 32MB SD card



4.0
MEGAPIXELS



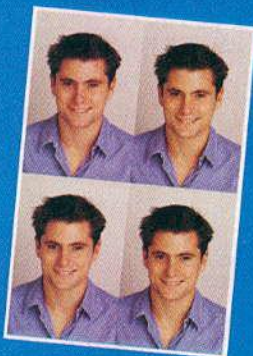
Going overseas?

We'll show you how to qualify for TAX FREE prices!

Selected stores only. Conditions apply. See below for details.

Snip and Save!

10% OFF Passport Photos!



You can even choose
the best photo!

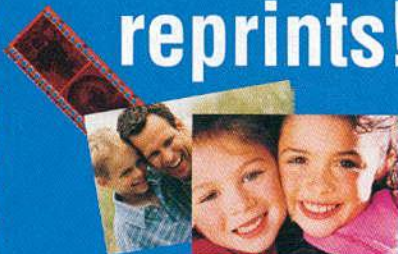


Bring in this coupon to receive
10% OFF Passport Photos.

Offer expires 30.4.03. Service not available in all stores. Not to be used with any other offer. One coupon per customer per promotional period.



HALF PRICE reprints!



Bring in this coupon and receive 10
reprints for the price of 5 from your
35mm colour negatives!

Minimum 10 35mm film only. Offer expires 30.4.03. Not to be used with any other offer. One coupon per customer per promotional period.



HALF PRICE 6x8" Enlargement!



Bring in this coupon with your 35mm or APS
negative and receive a 6x8" enlargement
for HALF the normal price!

Offer expires 30.4.03. Not to be used with any other offer. One coupon per customer per promotional period.



Only available at these stores

NSW METRO

Broadway Camera Centre
BROADWAY
Shop K2C
Broadway Shopping Centre
(next to Bi-Lo)
9212 7373

Flashback 1 Hour Photo
CARLINGFORD
Shop 121, Carlingford Court
Pennant Hills Road
9872 5548

Photovision Camera Centre
CROWS NEST
60 Willoughby Road
9436 4928

Dural Camera Centre
DURAL
Shop 11, The Village Green
22 Kenthurst Road
9651 1156

Flashback 1 Hour Photo
HORNSBY
Shop 1004,
Westfield Hornsby
Pacific Highway
9476 1086

Advanced Photo & Image Centre
NORTH ROCKS
Shop 56,
Westfield Shopping Centre
North Rocks Road
9872 4822

Ultimate Photo Shop
PLUMPTON
Shop 29, Plumpton Marketplace
Cnr Hyatts and Jersey Road
9832 7312

Springwood Camera Centre
SPRINGWOOD
146 Macquarie Road
4751 5595

St Ives Camera Centre
ST IVES
St Ives Shopping Village
Shop 66A, 166 Mona Vale Rd
9144 2789

Advantec Camera Centre
WETHERILL PARK
Shop 58, Stockland Mall
Polding Street
9604 8119

NSW REGIONAL

Cyclone Camera Centre
BALLINA
126 River Street
6686 5622

Kodak Express Broken Hill
BROKEN HILL
348 Argent Street
(08) 8088 3770

Byron Bay Kodak Express
and Camera Centre
BYRON BAY
40 Jonson Street
6685 6332

Cessnock Camera Centre
CESSNOCK
101 Vincent Street
4990 6508

Coffs Camera Centre
COFFS HARBOUR
Shop 2, City Centre Mall
6651 4933

Gosford Camera Centre
GOSFORD
85 Mann Street
4324 4243

Arcade Photographics
KATOOMBA
145 Katoomba Street
(inside Greenwell & Thomas Pharmacy)
4782 3677

Wilsons Camera Centre
KURRI KURRI
Shop 10, Kingsway Plaza
178 Lang Street
4936 2467

the new camera store
LISMORE
95 Keen St
66217300
www.thenewcamerastore.com.au

Green Hills Camera Centre
MAITLAND EAST
Shop 69 Stockland Centre
4933 6189

Foto Factory
Kodak Express Camera Centre
MERIMBULA
Shop 5, The Plaza
6495 2348

Studio 1 Photographics
MOREE
113 Bal Street
6752 7944

Muswellbrook Camera Centre
MUSWELLBROOK
Shop 24, The Marketplace
Sowerby Street
6543 1565

Studioworks -
Belinda Herden Photographics
NARRABRI
Shop 7, 100 Maitland Street
6792 4367

Pronto Camera Centre
NEWCASTLE
Shop 17, Junction Fair
The Junction
4961 2383

Photoworks Express
PORT MACQUARIE
Shop 32-33
Port Central Shopping Centre
6584 5336
www.portcitycamera.com.au

Port City Camera Centre
PORT MACQUARIE
Shop 16A,
Settlement City Shopping Centre
6583 7048
www.portcitycamera.com.au

Scone Camera Centre
SCONE
Shop 3, 177 Kelly Street
6545 3155

Singleton Camera Centre
SINGLETON
96 John Street
6572 3506

Springwood Camera Centre
SPRINGWOOD
146 Macquarie Road
4751 5595

Tamworth Camera Centre
TAMWORTH SOUTH
Shopping World
6765 9099

J & C Photographics
WAGGA WAGGA
83B Baylis Street
6921 7888

Picture This
WARNERS BAY
Warners Bay Plaza
Shop 3, 30 John Street
4947 4233



All prices in this catalogue will be honoured until 30.4.03 or while stocks last. This catalogue is produced as a buying guide. Some products and services may not be available in all stores. Prices include GST and are correct at time of printing. Product specifications may vary.
*TAX FREE SALES - Buy your goods retail within 30 days of departure and you can redeem the GST at departure upon presentation of your tax invoice. You may use the goods prior to leaving the country and enjoy an Australian Guarantee. Minimum value of purchase \$300. Declaration applies on return.